Why Choose Ohio for a Remote Server Location?

Why would a company select a geographically diverse location for their servers? There are many reasons:

- A company's network is it's life-blood of operations. Without it, the business comes to a halt. Locating primary servers in a geographically different location eliminates downtime associated with an isolated event such as a hurricane, earthquake, or localized disaster.
- Business continuity: In the event of a disaster, the same systems you run every day will be the same ones that CONTINUE running.
- Disaster recovery: A data center makes a great place to house your backup server, which can become your primary server in a matter of minutes during a disaster. A back-up isn't truly a disaster recovery solution if it's isn't geographically diverse.
- Point of presence for Internet Service Providers or Application Service Providers to gain access to a different market.
- To ensure HIPAA compliance

Why Columbus, Ohio is a great place for a data center

- Low probability of seismic activity
- No tropical storms. Normal, seasonal storms that do exist aren't severe enough to harm the data center
- Approximately 1,000 ft above sea level and no large bodies of water are nearby
- No personal property taxes
- Prices for space and power are low in Ohio, versus other states, due to the low cost of living in the Midwest
- The Port Columbus International Airport is 14 miles from the data center for easy access from out of state
- March, 2008: Columbus, Ohio is the No. 1 up-and-coming tech city in the United States, according to a new list by Forbes.com

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