



## FOR IMMEDIATE RELEASE

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### **DataCenter.BZ Announces Expansion of Central Ohio Metro Dark Fiber Network**

Columbus, Ohio – June 15, 2010 – DataCenter.BZ, a Tier IV, carrier-neutral data center and regional provider of dark fiber announced today availability of additional fiber routes throughout central Ohio. DataCenter.BZ owns outright its dark fiber infrastructure—conduits, dark fiber cables, laterals, etc.—and makes it available to end users (municipalities, carriers, enterprise customers, etc.) through both short- and long-term leasing arrangements. DataCenter.BZ offers both point-to-point networking and dedicated ring configurations throughout Franklin and Delaware counties.

#### **Did You Know That DataCenter.BZ Also Offers Dark Fiber?**

While most recognize DataCenter.BZ as Central Ohio's leading Tier IV, carrier-neutral data center, a quickly growing universe of customers has also begun securing dark fiber solutions from DataCenter.BZ. Today, DataCenter.BZ is a leading regional provider of dark fiber via an expansive metro dark fiber network that has been configured to offer various point-to-point networking and dedicated ring configurations. Complementing its existing dark fiber network around and throughout Columbus, over the next several months additional fiber routes throughout Franklin and Delaware counties are being added.

#### **Why Should You Consider Dark Fiber?**

Has increased traffic and information sharing turned your network in a bottleneck?

Is it critical that your network or telecom services NEVER go down?

Does your company have multiple locations that need to communicate instantly over your network?

...then dark fiber could help your business perform better, and at a surprisingly lower cost.

Imagine having the flexibility to:

- Pay the same price each month, regardless of the bandwidth you use
- Upgrade from MB speeds to GB speeds simply by adjusting your equipment
- Upgrade bandwidth and service level options without increased monthly costs
- Have any service you want, any time you want it
- Run virtually an unlimited number of circuits over a single pair of fiber

- Schedule your own service and maintenance windows
- Burst to any speed and not incur increased costs

#### **What Types of Customer Benefit from Access to Dark Fiber?**

- A business with multiple locations: Using dark fiber to connect the locations will provide unmatched connection speeds. In addition, IT equipment can be located at a data center to provide further network speed and redundancy.
- Businesses that would be negatively impacted by a carrier or network outage: Dark fiber can be ordered “on a ring” to provide two diverse paths back to network or telecom services. When these services are ordered at a data center, multiple carriers can be utilized to further ensure protection from a single point of failure.
- A business that desires to have its network equipment offsite, but doesn’t want any delay in the processing of information between the two (or more) sites.
- A business that uses a large amount of bandwidth and wants control over its costs and capacity.
- Businesses running fiber channel to connect data storage, redundant phone systems and blade servers across multiple geographic locations.
- Municipalities seeking to future proof the quality and quantity of their communications infrastructure in the context of economic development initiatives.
- Education and healthcare systems networking localized facilities.
- Telecom carriers leveraging existing fiber infrastructure for last mile solutions, including for fiber to the towers.

#### **DataCenter.BZ Sets Itself Apart in the Market by Offering Unique Advantages that Benefit Our Customers:**

- Path Diversity – Many of our fiber routes are different than those offered by other providers.
- Smaller rings – We offer several options for SONET rings, some being quite small. You’ll no longer have to pay for long routes to gain access to a full ring.
- Lateral builds – DataCenter.BZ will build the lateral into your business so there’s no need to go to two vendors.
- Maintenance and testing – We constantly monitor the quality of the network to ensure our clients receive best-in-class service.
- Quality of our fiber – We only put top-of-the-line fiber in the ground, ensuring the integrity of your investment.
- Our fiber also terminates at our Tier IV, carrier-neutral datacenter in Columbus (also connecting to alternate recovery sites in Cleveland and Cincinnati). Should you need to light the fiber, you can access approximately 20 carriers from our primary Columbus facility, and they’re all ready to serve your bandwidth needs.

Envision a fiber infrastructure that your business controls, where the bandwidth is a function of equipment **you** own, can be changed at any time, and **the price never increases**.

Contact DataCenter.BZ today to learn more: [sales@datacenter.bz](mailto:sales@datacenter.bz), 614-515-5880, or [www.datacenter.bz](http://www.datacenter.bz).

***\*Be sure to inquire about our attractive lead referral program covering data center, dark fiber and hot seats.***

**About DataCenter.BZ:** DataCenter.BZ is a Tier IV, carrier-neutral data center located in Columbus, Ohio. The backbone of the data center is a robust design, engineered specifically to exceed the redundancy, power density, and security standards common in the data center market. DataCenter.BZ's unique approach to collocation has created a powerful service that addresses the greatest challenge of many companies: uninterrupted and unlimited power resources for their IT equipment, as well as unlimited bandwidth capabilities. For more information, please visit <http://www.datacenter.bz>.